Neighborhood organizer toolkit

A practical starting point for your block or nearby streets. Add your local details, invite a few people, and make the first plan.

01 / Before you invite people

1. Look for an existing group at nayborlee.com/explore before starting another.

2. Choose a recognizable name, broad location, and a clear description of who belongs.

3. Decide on a free public introduction or a fully private group with Organizer coverage. Member conversations and lists stay inside the group in either case.

4. Propose the group at nayborlee.com/start. Public groups are reviewed before they open; private groups open after confirmed payment. Complete the setup shown in your account before inviting members.

5. Agree who will welcome people and help organize. Choose joining rules that fit your group.

6. Post the welcome below and make one small plan. Share invitations using your group's chosen joining method.

Your first month

Week 1: Say hello - Invite a few neighbors once the group is open. Ask one easy question and welcome each new arrival.

Week 2: Be useful - Share one local resource and one offer of help. Ask what neighbors would find useful.

Week 3: Make a plan - Try a short walk, coffee, or book swap. Confirm permission, access, timing, and a backup plan.

Week 4: Keep what works - Ask what people enjoyed. Repeat one good idea and invite another neighbor to help organize.

02 / Words you can make your own

Replace every bracketed prompt before sharing. Use a public introduction link on a public flyer; share one-use invitation links only with their intended recipients.

An invitation

Hello neighbors! We're starting [group name] on Nayborlee for [streets or neighborhood, city]. It's a place to share useful help, get to know each other, and make small plans. Once the group opens, visit [group introduction or invitation link] and follow the joining instructions. Our first idea: [walk, coffee, or small activity]. Participation is free for neighbors. Hope you'll join us! [organizer first name]

Your first welcome post

Hello, neighbors, and thanks for joining [group name]. This group brings together people in [broad neighborhood area]. Introduce yourself with a first name and something you enjoy nearby. You can ask for a hand, offer something to lend, suggest a plan, or simply say hello. Our first get-together is [idea, date, accessible meeting place]. Please share only details you are comfortable sharing with fellow members.

A simple first-plan template

Who would like to join [activity]? When: [day and time]. Where: [confirmed meeting place]. Access: [step-free route / seating / other useful notes]. Cost or what to bring: [details]. Reply by [date] if interested. Backup plan: [rain or space alternative].

A few group agreements

- Keep conversation useful, kind, and connected to the group's purpose.

- Ask before sharing another person's photo or personal details. Keep home, unit, and access information out of public materials.

- Use official channels for urgent issues, formal notices, and emergencies.

- Check details with the original source. Record when each local link was last checked.

03 / Make it local

Keep this worksheet for your organizing team. Share only the details appropriate for your public introduction or member group. Add official links instead of unverified advice.

Neighborhood / city / ZIP

_____

Streets or broad boundaries included

_____

Who the group welcomes

_____

Library and parks links

_____

Trash / recycling information link

_____

Utility / local service contact link

_____

Accessible public meeting place

_____

First activity and rain plan

_____

Local links last checked: _____ By: _____

Useful starting points

Find a group: nayborlee.com/explore Start a group: nayborlee.com/start County activities and area guides: nayborlee.com/happenings Current pricing and trial terms: nayborlee.com/pricing

Neighbors participate free. A public-introduction group is free. Fully private groups use an Organizer plan. Review current pricing and any applicable trial renewal terms before choosing a paid plan.