

Second-home community organizer toolkit

A seasonal-community launch kit with welcoming copy, useful-source prompts, and a privacy-conscious local worksheet.

01 / Before you invite people

1. Look for an existing group at nayborlee.com/explore before starting another.
2. Choose a recognizable name, broad location, and a clear description of who belongs.
3. Decide on a free public introduction or a fully private group with Organizer coverage. Member conversations and lists stay inside the group in either case.
4. Propose the group at nayborlee.com/start. Wait for review and complete the setup shown in your account before inviting members.
5. Agree who will welcome people and help organize. Choose joining rules that fit your community.
6. Post the welcome below and make one small plan. Share invitations using your group's chosen joining method.

Your first month

Week 1: Connect the residents - Welcome seasonal and year-round neighbors.

Week 2: Share reliable sources - Add checked official local-service and weather links.

Week 3: Make a simple plan - Invite people to a small gathering without publishing absence schedules.

Week 4: Prepare for the next season - Ask which links and local information need updating.

02 / Words you can make your own

Replace every bracketed prompt before sharing. Use a public introduction link on a public flyer; share one-use invitation links only with their intended recipients.

An invitation

Hello neighbors! [Group name] is a Nayborlee group for [lake/beach/mountain area, city]. Seasonal and year-round residents can share useful local updates, small plans, and voluntary help. Once approved and ready, join through [group introduction or invitation link]. Members participate free. Please keep absence dates and access details out of public materials.

Your first welcome post

Welcome to [group name]. Introduce yourself without posting your travel schedule or exact property details. Share an official local update, a firsthand recommendation, or a simple plan. For urgent issues or property services, use [official/professional channels]. No one is expected to monitor another home.

A simple first-plan template

Who would like to join [activity]? When: [day and time]. Where: [confirmed meeting place]. Access: [step-free route / seating / other useful notes]. Cost or what to bring: [details]. Reply by [date] if interested. Backup plan: [rain or space alternative].

A few community agreements

- Keep conversation useful, kind, and connected to the group's purpose.
- Ask before sharing another person's photo or personal details. Keep home, unit, and access information out of public materials.
- Use official channels for urgent issues, formal notices, and emergencies.
- Check details with the original source. Record when each local link was last checked.

03 / Make it local

Keep this worksheet for your organizing team. Share only the details appropriate for your public introduction or member group. Add official links instead of unverified advice.

Community / city / ZIP / broad boundaries

Seasonal and year-round membership scope

Official road / utility / local-service links

Official weather / emergency information sources

Suitable shared meeting place

Voluntary help expectations

Local service recommendation sources

Seasonal gathering and backup plan

Local links last checked: _____ By: _____

Useful starting points

Find a group: nayborlee.com/explore Start a group: nayborlee.com/start County activities and area guides: nayborlee.com/happenings Current pricing and trial terms: nayborlee.com/pricing

Neighbors participate free. A public-introduction group is free. Fully private groups use an Organizer plan. Review current pricing and any applicable trial renewal terms before choosing a paid plan.